



The War for Talent: American is facing a skilled labor shortage Is your company READY ?

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The premise

Join us for this fast-paced, innovative and provocative seminar on how to leverage your company's power through the attracting and keeping the RIGHT people. Our approach encompasses effective attraction, selection, on boarding, and retention programs that will elevate your company's presence in the marketplace.

The takeaways

An understanding of what motivates the changing work force

A turn-key template for writing the RIGHT job description

An introduction to hiring systems that increase your batting average

An on boarding template that *Reduces* new hire turnover

25 low-cost retention ideas to implement right-away

The presentation

Changes the way you think about your business. You will glean a thorough understanding of the impending crisis for talent and see inside the varying generational motivations of your employees-you will get a view into what your employees want and why they want it. You will begin to align your business strategy with your personnel strategy. You'll learn to analyze the company, the team, and the position itself to make sure your hiring choice is the right one for all facets of your company. You will be introduced to effective on-boarding practices. You will leave with 25 low cost retention ideas to use inside your company and share with your clients.



Resources for People in the People Business

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