



Trait Families

Motivations:

Go-Getter
Contender
Service Centralizer
Results Driven
Responsible
Excellence Focused

Interacting:

Connector
Moxie
Orator
Inspirer
Convincer
Diplomat
Supporter

Acting:

Tactician
Visionary
Coach
Passionate
Solutions Oriented
Miner
Investigator
Planner
Excellence Focused

Thinking:

Analyst
Astute
Trendsetter
Integrity



Resources for People in the People Business

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