



## **THE 5% FACTOR™**

*The Key to Turning "Should" and "Can't" Into "Did" and "Done" and Had a Blast!*

**By Margaret Graziano, CPC, CTS, CERS**

Attendees will be entertained, engaged and moved to participate in the conference fully. They will be compelled to bring all of themselves to the development opportunities facing them. Join Margaret Graziano as she reveals "The 5% Factor™" for a dynamic, provocative, & innovative keynote presentation that will challenge your audience, catapult their thinking and set forth the context for learning and development that is sure to make your conference a huge success!

What paves the way for greatness in split-second decision making is The 5% Factor.™

It's The 5% Factor™ that has some people living extraordinary lives and earning extraordinary incomes while others struggle & complain.

The Principles represented by The 5% Factor™ applies to business, individual, relationships, finances, & health and well being.

### **5 Key Points:**

- **YOU<sup>5</sup>**
- Commitment –creating a context for winning
- CHOOSING powerfully in the moment
- Engaging RISK
- Being UNSTOPPABLE

### **Your participants will walk away with**

- An "aliveness," and hunger for learning
- A renewed motivation to take action in their life
- Inspiration to create goals that awaken their passions
- Awareness of what stops them
- Ability to use tools for turning breakdowns into breakthroughs
- Empowerment to make superior choices
- Capacity to turn the Should & Can't into Did and Done, & Had a Blast