



Diversify Your Income Stream

HIRE WITH CLARITY & INSIGHT.

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The Premise

Why are we letting human resources consulting companies capitalize on our market share? Alter your paradigm of the personnel industry and expand your capacity to vision services and products that we can provide. Diversify your income stream through selling pieces of your assessment, screening and selection process.

The Presentation

- Expand your staffing and placement business with human capital acquisition solutions
- Utilize assessments as critical and valuable tools for candidate selection, promotion, counseling, training, employee development, performance management, benchmarking top talent, team building, retention & succession planning
- Market elements of your selection & placement process to other companies.

The Takeaways

- Strengthen your ability to separate yourself from the competition by gaining an innate understanding of your customers' core culture and hiring needs—and utilize this knowledge to leverage your fulfillment ratios
- A mini-process for launching an employee selection and retention business unit
- A solid understanding of the role of assessments in the marketplace and how you can implement them in your screening and assessment process—and gain income from them.